

Participatory design of token economies for local communities

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5th Distributed Ledger Technology Workshop



Blockchain For Social Good

(Social Economy)

Applications

https://www.grassrootsecon omics.org/pages/sarafunetwork

https://joincircles.net/

https://trustlines.network/

Different from DeFi applications

- >>> Requirements
- >>> Incentive mechanisms
- >>> Governance
- >>> Scale (global vs local communities)

Examples

- >>> Sarafu Network
- >>> Circles UBI
- >>> Trustlines

OPEN ISSUES

(Blockchain for Social Good Report 2022)



How **bridges** could develop between the real **economy**, whether **informal** or **formal**? How to **overcome technical obstacles** to the adoption of cryptocurrencies?

Need for **new forms of governance, more participatory**, transparent and decentralized.

Financial and speculative logics can take precedence over decentralization, horizontality, independence or transparency

Few empirical cases and experimentations within local communities

The challenge: MAKING THE BLOCKCHAIN CIVIC



WHY?

- To make the blockchain advantages accessible to local communities
- To support social collaborative economies and related participatory processes
- To offer an alternative to speculative cryptocurrencies in global financial markets

HOW?

- Internet of Values 2.0
- Technical and economical accessibility

Why blockchains for LOCAL COMMUNITIES?



- Cities are often organized in small interconnected communities
- ... made up of citizen, associations, businesses....
- .. that are managed with different tools and rules

Tokenization and **smart contracts** can provide a layer to:

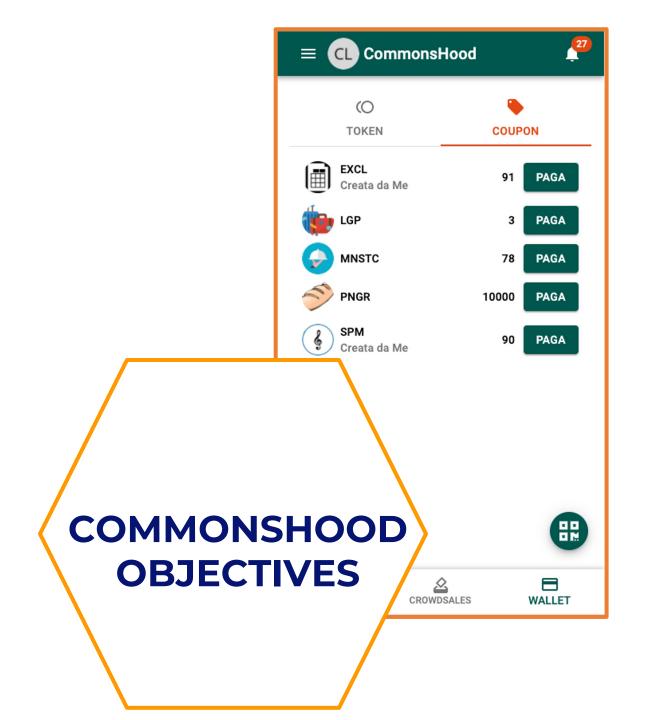
- Represent communities' rules with common tools
- Enhance interoperability
- Create new inter-community services



COMMONSHOOD

Concept and aims

- Providing communities with instruments for financial inclusion
- Supporting sustainability of the local economy.
- Facilitating and enhancing the interactions among the local socioeconomic actors.
- Create a toolkit replicable in different communities





CommonsHood promotes the **Internet** of Values 2.0



In analogy with the Web 2.0, CommonsHood allows **non-technical users** to **create and distribute** different types of tokens



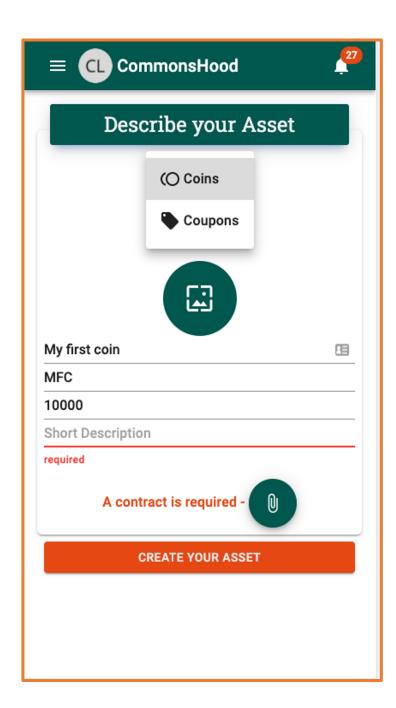
CommonsHood is designed to democratize local financial instruments to support urban commoning efforts by offering to users a **single wallet Dapp**.



Focused on the **local dimension**through geolocalization (integrated with the geolocated civic social network FirstLife)



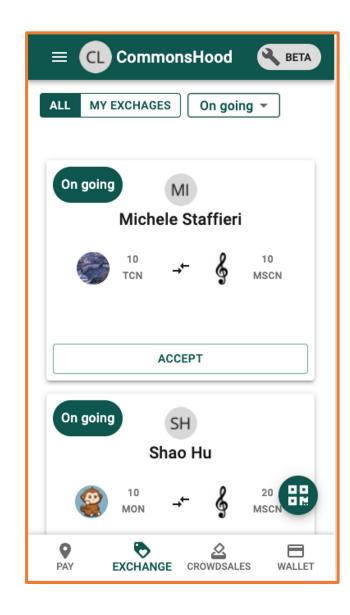
WEB 2.0
to
INTERNET of
VALUES 2.0

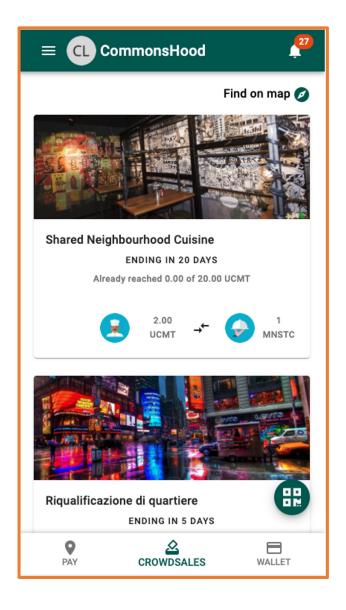




ASSETS AND LOCAL FINANCIAL INSTRUMENTS

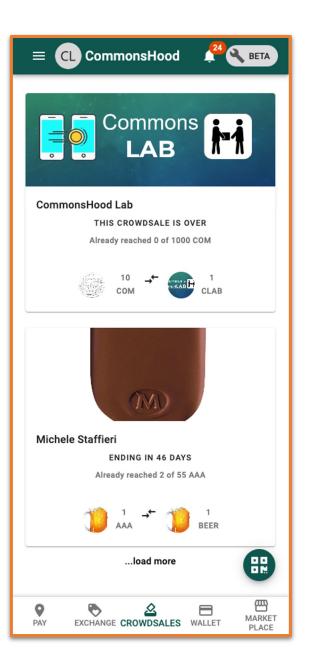
- Coins
- Coupons
- Crowdsales
- Token exchange
- NFT
 - Auctions
 - Marketplace
- "Library of Things"





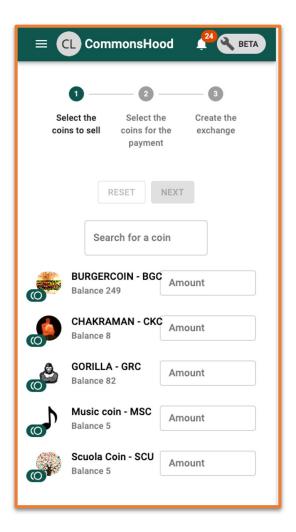
Crowdsales

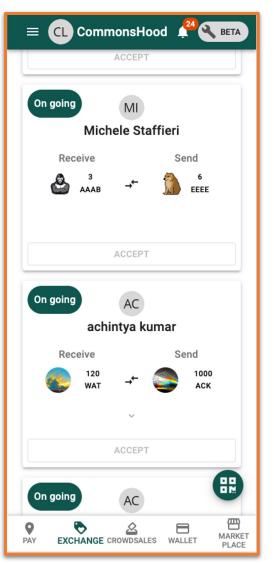
- Enable the creation of fundraising initiatives
- Accept a specific token
- Distribute coupons representing the right to obtain a real asset or a service
- Liquid participation



Token exchanges

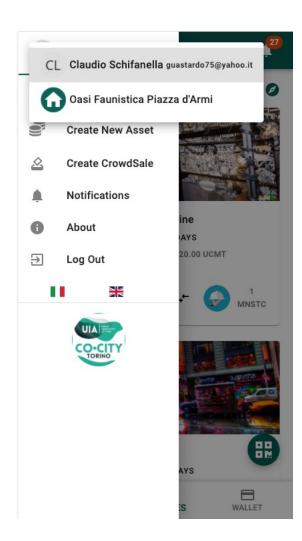
- Allow citizen to acquire different tokens to enable the participation to other initiatives
- Based on the order-book metaphor
- m-to-n time constrained exchange pattern

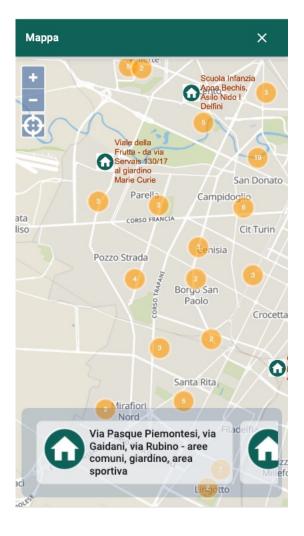




ACTORS

- Individual users
- Activities (DAOs)
 - Civic associations
 - Neighbourhood shops



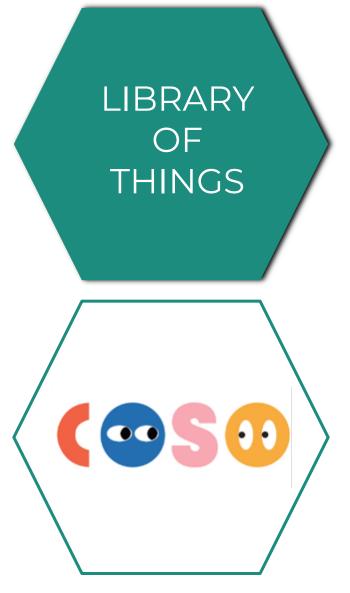


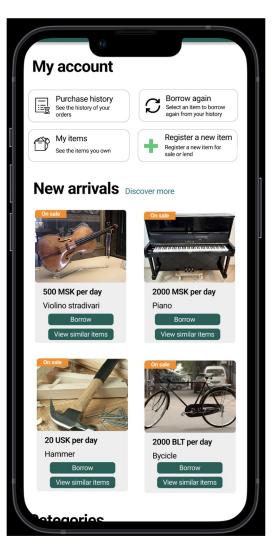


https://nlab4cit.eu/

- The young people of the city of Collegno participate in initiatives of youth protagonism and volunteering.
- 2. They receive **recognition** for their effort (time) in the form of **tokens**, which they can also donate
- 3. Local retailers issue coupons that represent incentives:
 - discount coupons from local merchants;
 - vouchers for free access to cultural initiatives;
 - o hours of use of shared spaces, e.g. music rooms
- Tokens can be exchanged for coupons, thus incentivizing the participation to the socio-economic life of the city.







Implements a loan system of tools.

The citizen/association

- Creates a digital twin of the tool, represented by an NFT
- Select a specific token (ERC20) required for the loan

The citizen/association

 If it owns the required token, it can proceed to the reservation (remotely) and then the loan (in presence)

The loan ends and the deposit is returned

https://www.progettocoso.org/

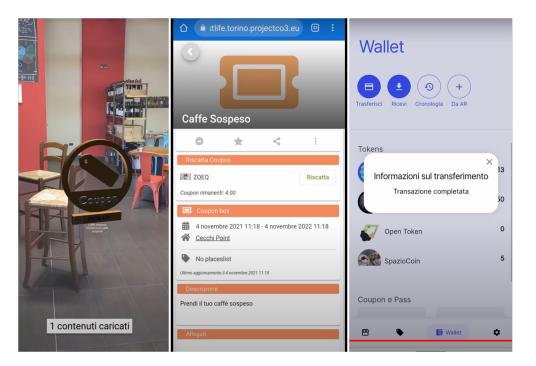




https://www.projectco3.eu/ Funded by EU - Grant Agreement 822615 In the A.C.A.
people co-produce
services through
novel forms of
socio-economical
interactions,
enabled by the

CO₃ APP

(AR + Blockchain + Geolocation + Liquid Democracy + Gamification).



TURIN PILOT:

- Interaction with **blockchain-based augmented contents**: augmented spaces where CdQ managers, associations and citizens can create and visualize different contents
- Creation of the House's coin: blockchain currency managed via a wallet app for making transactions for enhancing the services
- Management of volunteers' activities: AR, First Life and the blockchain wallet used to advertise, manage and reward volunteering activities











Mobile app

Marker

Augmented Reality

FirstLife

Wallet

Thank you!

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Deadline: June, 1st

Co-Chairs: Barbara Guidi, Andrea Michienzi, David R. Matos, Claudio Schifanella

